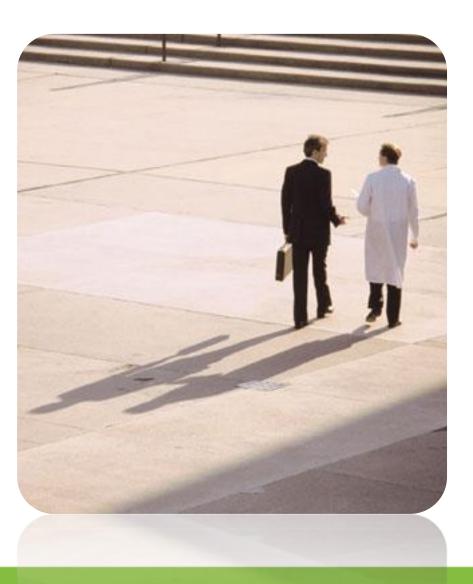


COMPANY PRESENTATION



PRESENTATION





IBERDATA has been present in the Portuguese hospital market for over 30 years, a longevity that is based on the quality and innovative approach of the equipment we select, international references in their area of activity, and the know-how of our sales and service teams.

Having followed and contributed to the evolution of the Portuguese national health service, we have also had to respond to changes in the market.

To this end, IBERDATA partnered with IBERMAN SA, the largest Spanish company in the hospital maintenance sector, allowing us to offer a more comprehensive and innovative set of services in the response to the requirements and needs of our clients.



The first Portuguese company to launch several innovative technologies in the national market which have not only been adopted by other manufacturers, but also, in some cases, are considered today as mandatory for patient safety:



- Measurement of muscular relaxation in anaesthesia
- Integration of several physiological parameters in one monitor only
- Modular physiological monitor
- Anaesthesia system
- Bispectral index
- Biphasic defibrillator
- Electronic anaesthesia record keeping



Company founded in 1987

Name originated from the distribution agreement with **Datex**, of Finnish **Instrumentarium Group** (today GE Healthcare)

1987 initial invoicing of 60.000.000\$00 escudos (300.000,00€)

Annual growth of 50% during the following 3 years

Exclusive distribution agreements with leading manufacturers

IBERDATA

Reference company





IBERDATA

Reference company

Hiring policy of highly educated and trained employees, namely in the are of electronic engineering

1994 marks a period of accentuated growth, tripling the sales volume within 3-4 years

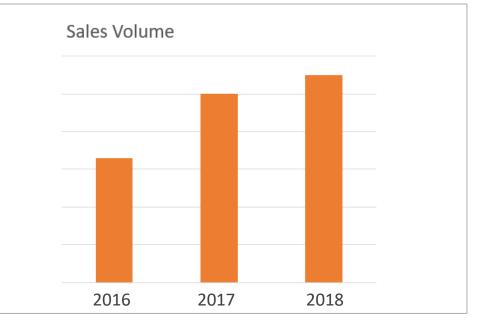
Sales volume of 10 M€ in 2000-2001, immediately before the first international economic crisis

In 2015, the company goes through a M&A by Iberman SA, a part of GEE, the leading provider of hospital maintenance in Spain









Portugal:

60 employees Worldwide:

vvoridwide:

More than 800 employees

IBERDATA is present on a daily basis both in the private and public sector hospitals;

IBERDATA is recognised as a highly reliable partner by clinical professionals all over the country who count on us to provide them with innovative solutions that help streamline their daily work;

IBERDATA strives to continuously add value to its portfolio based on the requirements of our clients.

VISION AND MISSION





VISION

To position IBERDATA as the reference supplier of "Life Solutions" (Soluções de Vida) for Healthcare Institutions.

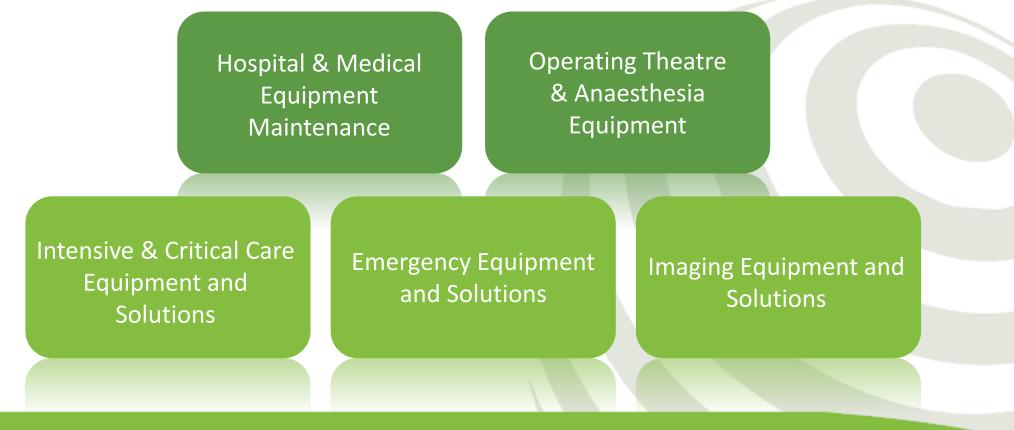
MISSION

To deliver adequate solutions for the needs of Healthcare Institutions, by providing better means of diagnosis and treatment, allied to user comfort, ergonomics and safety; To provide technical and sales services with professionalism and dedication, seeking to exceed customer expectations.





• Continuous specialization and sales leadership in the following markets:





COMPETITIVE ADVANTAGES

- Focus on innovative technologies
- Focus on advantages for the user



- Great technical and commercial skills of employees
- Specialization in business key areas
- Solid partnerships with clients
- Caring for the added value of products
- National covering of service and sales services
- Solid financial structure
- Sustained growth







Public and Private Hospitals

- Hospital and Medical Equipment
 Maintenance
- ICU and Emergency
- Operating Theatre and Anaesthesia
- Mobile Imaging
- Cardiology
- Clinical Information Systems
- Surgical clinics
- Cardiology practices
- Imaging clinics



LOGISTICS

IBERDATA provides a complete set of services, and logistics is paramount for the first rate service we aim to provide



Delivering equipment and accessories

Our purchasing centre is where agreements are negotiated with suppliers and from which supplies and international distribution are made.

Consequently, we have created warehouses where a varied stock of material is available. Replacement equipment

A service required for the most needed equipment.

We use the latest technologies so that the hospital does not suffer interruptions.

Technological renewal and innovation

The obsolescence of equipment and facilities, new technological advances and energy efficiency, make us work more as strategic partners. For this reason, technological renewal is a key long-term factor for hospitals.

Everything that has been said reduces downtime and maximizes usability, with a fast logistic network of transports and warehouses.



INTERNAL ORGANIZATION

The sales organization reflects the market demand, as far as specialization and geographic distribution are concerned, and is divided between Lisbon and Porto.

- Two sales divisions:
 - Medical Equipment

Sale of medical devices and solutions



- Full Hospital Maintenance

Provision of technical services to the complete range of hospital equipment





PORTFOLIO

Hospital Maintenance

Technical service Repairs Maintenance Consulting Operating Room & Anaesthesia

Anaesthesia systems Patient monitors Surgical lighting Operating tables

Critical & Intensive Care

Ventilation Patient monitors Monitoring centrals ICU beds Lighting Pressure care

...

Ventilation Patient monitors Defibrilltors Patiet trolleys Lighting

...

Emergency

C Arms Ultrasound Digital mobile X-rayl Protection garments

Imaging



OUR BRANDS













Ambu, Denmark

Air Liquide, France

Ireland

absorbent

Critical care ventilation

Respiratory care & CO2

Ressuscitation, Diagnostics &

Armstrong Medical, Northern

Dr. Goos Suprema, Germany

Protection garments for X-ray

training **BLS/ALS** manikins



Merivaara, Finland Hospital furniture for OR, PACU, Wards, Rooms, ObGyn, Patient transport, doctor's office & **Observation**



mindray





weiko[®]Bieffe Italia



ZOLL

Marsden, UK **Medical scales**

Mindray, China Anaesthesia systems, patient monitoring, ventilation, lighting and ultrasound

Trulife, Ireland Gel and silicone pads for pressure care

Webbit, Italy **Drug identification**

WEIKO. Itália LED & conventional Film viewers

Ziehm Imaging, Germany **C** Arms for orthopaedic, endoscopic & vascular surgery

Zoll, USA Defibrillators

The following slides show the main elements of our sales line:

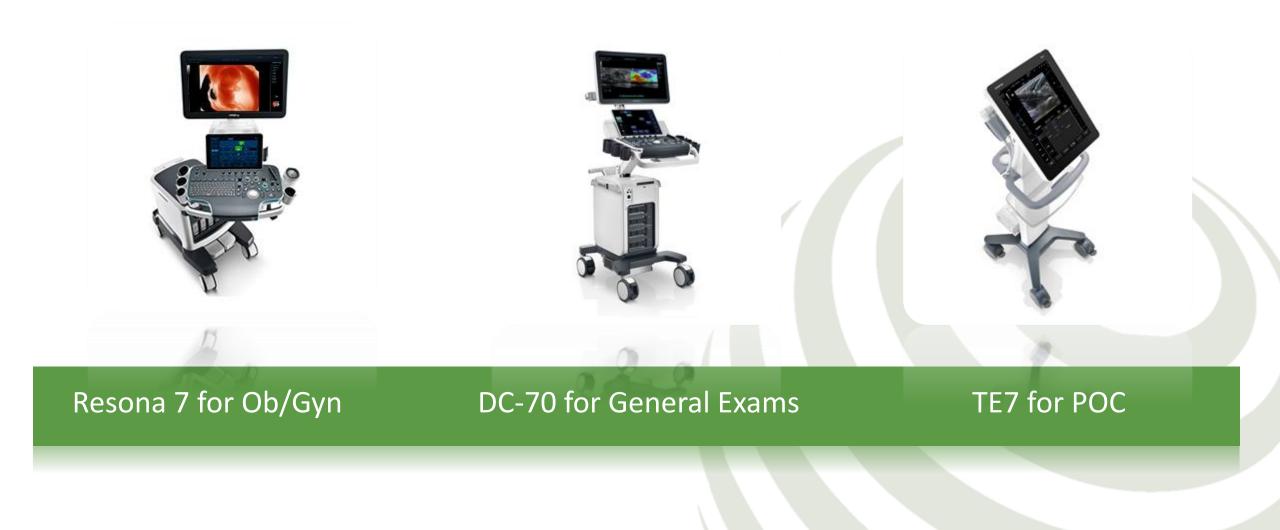
Operating Theatre





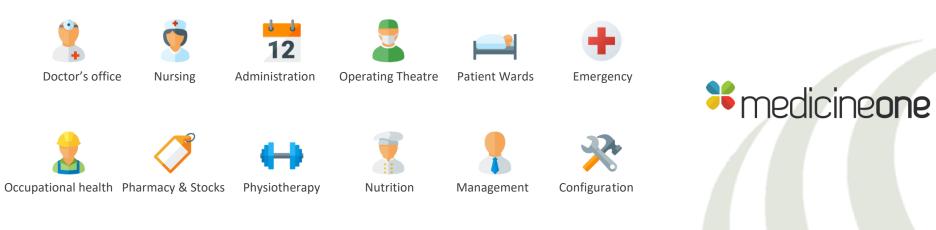








Clinical & hospital management software























Resuscitators and Masks

Intubation/Videoscopes/Laryngoscopes







Drug Identification

Pressure care and positioning pads

X-ray protection







CO2 Absorbent

Monitoring Accessories



Hospital Maintenance

What differentiates us



1. Our technicians are integrated in the hospital Total coverage and immediate attention

2. Network of professional technicians available 24/7, all year round Commitment and responsibility

3. Technological centre

Including third level electronics labs, repair of rigid and flexible endoscopy multi-brand equipment, repair of ultrasound transducers and probes, etc.

4. Quick restocking system

Large stock of consumables, as well as accessories, replacement parts and equipment loan

5. Replacement equipment



Certified Quality



Guaranteed by the certifications and authorisations we have obtained.

IBERMAN SA was the first certified company in its sector in Spain. **IBERDATA** was one of the first in Portugal. Since then, we've continuously broadened the parameters, scope and content of our activity.



A **IBERDATA** is a certified company according to the ISO 9001: 2015 standard. <u>Download our ISO Certificate</u>





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